



To: Community Group

From: Beth Mann – WKDZ/WHVO

Re: Community Champions Grant Program

Applications are now being accepted for 2018 “Community Champions” broadcasting and digital marketing grants. These grants will be awarded monthly to community groups in WKDZ/WHVO listening area. Community groups, civic organizations, non-profits, even school or church based groups are encouraged to apply. The grant recipients will receive a month-long advertising campaign with WKDZ/WHVO and digital services valued in excess of \$5000.

The grant package will include (150) :30 announcements, a community conversation with Alan Watts & Cindy Allen-Lax, a Hoptown This Morning interview with Eddie, Ann and Boyd, a visit with Kimberly Allen on WHVO and Bill Booth on WKDZ, a 2-hour live broadcast during the month of your selection (which must be scheduled Mon-Thur 9am-9pm), and a wide array of digital marketing messages. “Community Champions” grants are designed to provide an educational and awareness tool to publicize your community service.

“Community Champions” is designed to inform the public about your projects, membership recruitment, fundraising, or community service. In short, WKDZ/WHVO wants to enlighten the community with the hope your organizations bring to our community every day.

If your organization is interested in being featured during one of the months in 2018, then fill out the attached request. Our selection team will review these requests and will contact you if you are selected. To be considered for this program, please return this request by November 30th, 2017 to P. O. Box 1900, Cadiz, KY 42211, or email to [bmann@wkdzradio.com](mailto:bmann@wkdzradio.com). If you have any questions, please direct them to Beth Mann at (270)522-3232 or [bmann@wkdzradio.com](mailto:bmann@wkdzradio.com).



**2018 WKDZ/WHVO/YourSportsEdge.com  
Community Champions Advertising Grant Application**

**Request Form**

Attach additional sheets if necessary

Mail To: P.O. Box 1900

Cadiz, KY 42211

Or email: bmann@wkdzradio.com

(270) 522-3232

Deadline: 11/30/17

Community Organization: \_\_\_\_\_

Director Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number or Email: \_\_\_\_\_

Number of people who are involved in your organization: \_\_\_\_\_

Number of people who are served by your organization: \_\_\_\_\_

Background of your organization:

Something people may not know about your group:

What would you like to accomplish by having a month on the program?

What time of year would you like to be on "Community Champions"?

