



THE EDGE

DIGITAL ADVERTISING

CONTESTING/PROMOTIONS

Generate leads, create foot traffic, encourage social engagement, grow email databases and collect data.

DIGITAL BILLBOARD

Place your ad on our 6'x16' billboard, located at 815 Country Club Lane. Reach over 12,000 viewers a day! Receive over 16,000 ad impressions a month!

E-COMMERCE

More than 200 area businesses advertise with WKDZ/WHVO and have no out of pocket expense! Offer 1/2 Price Loyal Listeners Deals to your business through our Deals Program!



LOYAL LISTENER SALE
DEALS

EMAIL MARKETING

Put your message in the inbox of more than 15,000 email subscribers.
EDGE ELECTRONIC NEWSLETTER | ENTERTAINMENT EDGE
MEDIA BLASTS | DRIP CAMPAIGNS

SMART PHONE APPS

Advertising space is available for you to reach a very loyal consumer on the WKDZ & WHVO apps.

TEXTING

Use "Key Words" to offer coupons or discounts as incentives to shop your business.

VIDEO

Brand your business with visual marketing via our video players on our websites, sponsorships of live, breaking news and live video coverage of community events.

WEBSITES WKDZRADIO.COM | WHVORADIO.COM

Advertise on the area's most viewed websites.

DISPLAY ADS | ONLINE EMPLOYMENT ADVERTISING
COMMUNITY EVENTS | AUDIO STREAMING
WEB CAMERAS

Contact a Marketing Specialist at WKDZ/WHVO by calling (270)522-3232 or email our Director of Business Development, Amy Berry at aberry@oldies1480.com.



THE EDGE

MARKETING SERVICES

RESPONSIVE WEBSITE

Make your business accessible 24/7 on any device. Our website option automatically reformats for desktop, smart phone or tablet. You have full control and can easily make changes with a simple content management system. You'll also receive a monthly traffic report.

SEARCH ENGINE OPTIMIZATION (SEO)

In today's competitive market, it's essential that your website ranks well on search engines. Our SEO will improve and monitor your website's rankings.

SOCIAL MEDIA SOFTWARE

It's so important to engage with your customers on Social Media platforms. From Facebook to Twitter, LinkedIn to Pinterest, manage each effectively and with ease through our Social Media Software. Enjoy professional design, advanced scheduling and effective posting ideas, managed all in one place!

SOCIAL MEDIA MANAGEMENT

Time is money and Social Media Management can take a lot of it! With our Social Media Management program, we develop an effective online Social Media Strategy customized exclusively for your business. We also make regular posts (including sponsored posts) for you.

LISTING & REPUTATION MONITORING

Are all your listings correct on 100+ online listings? We will make sure you are listed properly and notify you when someone has rated your business. Communication with EVERY consumer is important.

ONLINE DISPLAY ADVERTISING

Online Display Ads build awareness of your business. Target your ideal customer with geo and demo targeting and reinforce your message with retargeting.

GRAPHIC DESIGN

If you need help with your company's overall imaging, The EDGE Media Group provides full graphic design, from logo to web display ads and social media graphics. Maximize your visual advertising.

PHOTOGRAPHY

Need a photographer for your marketing materials, social media campaigns, training courses, safety modules, etc.? The EDGE Media Group has several photographers from which to choose.

VIDEOGRAPHY

Need drone footage, video training materials, or video for your websites?

ON-HOLD PHONE MESSAGING

Ensure that your first impression is a professional one. We can write, create, and produce your on-hold marketing messages that are customized specifically to suit your individual needs.